

British Columbia Little Britches Rodeo Association 2017 Sponsorship Opportunities

The British Columbia Little Britches Rodeo Association is a place for young cowboys and cowgirls to get a start in the sport of rodeo.

A non-profit organization, the BC Little Britches Rodeo Association along with local rodeo clubs throughout the province, host rodeos throughout the spring, summer and fall. Currently rodeos are held in Langley, Clinton, Merritt, Barriere, Falkland, 100 Mile House, Williams Lake and Prince George.

This is a family oriented sport that benefits these young competitors in several ways. They will learn responsibility through caring for their animals, as well as respect, camaraderie and sportsmanship that they gain as competitors.

After competing all season, points are tabulated to determine the Year-End Champions and awards are given out for their achievements.

All this is made possible through your generous support as a sponsor.

Bronze Sponsorship \$300

Name listing in Rodeo programs and Rodeo Connection magazine. Your company will be posted on our website along with link to your website.

Silver Sponsorship \$600-\$750

This option will include name association with half a year end champion award.(saddle) Name listing in rodeo programs and Rodeo Connection Magazine. You also get banner/signage in rodeo arena* and your company will be posted on our website with a link to your website.

Gold Sponsorship \$1000

Year end full event sponsorship. This option will include name association i.e the "Pepsi Cola" Jr. Boys Steer Riding. Your name or business will be included in the rodeo day sheets and programs. Also banner signage in the rodeo arena or a flag in the grand entry* and Advertising in the Rodeo Connection Magazine. Name or business will be announced at all rodeos throughout province and put on our website with a link to your website.

Saddle Sponsor \$1200-\$1500

Company name announced at all rodeos throughout province, Your name or business will be included in all media advertising including day sheets and programs. Also banner/signage in the rodeo arena or a flag* in the grand entry and advertising in the Rodeo Connection magazine the official news-source for rodeo in Western Canada. Finally your company will be listed on our website along with a link to your website.

*Flags/Banners/signage to be supplied by sponsor

www.bclbra.org

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