



2022 Sponsorship Opportunities

The British Columbia Little Britches Rodeo Association is a place for young cowboys and cowgirls to get a start in the sport of rodeo. As a non-profit organization, the BC Little Britches Rodeo Association along with local rodeo clubs throughout the province, host rodeos throughout the spring, summer and fall. Currently rodeos are held in Kamloops, Riske Creek, Merritt, Peachland, 100 Mile House, Williams Lake and Prince George.

This is a family oriented sport that benefits these young competitors in several ways. They learn responsibility through caring for their animals, as well as respect, camaraderie and sportsmanship that they gain as competitors. After competing all season, points are tabulated and awards are given out for their achievements. The BC Little Britches, along with the help of sponsorships, present buckles to each top points winners in all 17 events and saddles to each top 4 categories with combined points of all his/her events.

All this is made possible through your generous support as a sponsor. This year in 2022 we have several different sponsorship opportunities for companies to choose from.

Bronze Sponsorship \$300

Name listed in rodeo programs and announced at each rodeo and your company will be posted on the BCLBRA website with a link to your company website.

Silver Sponsorship \$500 (17 events)

The Event Sponsor will receive all Bronze benefits plus you will be announced at each rodeo during sponsored event, banner hung in the arena and/or have a flag in grand entry (sponsor to provide banner and/or flag) and company name on the year end buckle for the high points winner for that event.

Gold Sponsorship \$750 (Half-Saddle sponsor) or \$1500 (Whole Saddle Sponsor)

The Saddle Sponsors will receive both Bronze and Silver benefits, plus will have their name on one of the four year end All Around Champion Saddles.

The 4 All Around Saddles which require sponsorship include: Junior Girl's, Junior Boy's, Senior Girl's and Senior Boy's.


Thank you for taking the time to consider your 2022 sponsorship of BCLBRA. Without sponsors like you, we wouldn't be able to continue helping the youth of our great sport grow and help to keep rodeo and western heritage alive.

For any questions, please contact

BCLBRA President Derek Mobbs

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derek.mobbs@valleycarriers.com

BC  *BRA* 2022 Sponsorship Form

Sponsor Company Name:	
Contact Name:	
Email:	
Mailing Address:	
Website link:	

Level of Sponsorship: (circle)	<ul style="list-style-type: none"> • Bronze \$300 • Silver \$500 <hr/> <ul style="list-style-type: none"> • Gold $\frac{1}{2}$ saddle \$750 Full saddle \$1500 	Event:
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Please email completed form and logo (jpeg or png) to BCLBRA2020@gmail.com.

Please make cheques payable to British Columbia Little Britches Rodeo Association:
Box 2359, Merritt, BC V1K 1B8

E-Mail Transfers can be made to BCLBRA2020@gmail.com