



2026 Sponsorship Opportunities

The British Columbia Little Britches Rodeo Association is a place for young cowboys and cowgirls to get a start in the sport of rodeo. As a non-profit organization, the BC Little Britches Rodeo Association along with local rodeo clubs throughout the province from Kamloops, Langley, Merritt, Peachland, Falkland, Williams Lake, and Pritchard host rodeos from late spring to early fall.

This is a family oriented sport that benefits these young competitors in several ways. They learn responsibility through caring for their animals, as well as respect, camaraderie and sportsmanship that they gain as competitors. After competing all season, points are tabulated and awards are given out for their achievements. The BC Little Britches, along with the help of sponsorships, present buckles to each top points winners in all 17 events and saddles to each top 4 categories with combined points of all his/her events.

All this is made possible through your generous support as a sponsor. This year in 2026 we have several different sponsorship opportunities for sponsors to choose from.

Bronze Sponsorship \$300

Sponsor name listed in rodeo programs, announced at each rodeo and your company will be posted on the BCLBRA website with a link to your company website.

Silver Sponsorship \$500 (17 events)

Sponsor name listed in rodeo programs, announced at each rodeo and during sponsored event. The company will be posted on the BCLBRA website with a link to your company website, banner hung in the arena and/or have a flag in grand entry (sponsor to provide banner and/or flag) and company name on the year end buckle for the high points winner for that event. You are also invited to our year end banquet to present your buckle to the winner.

Gold Sponsorship \$1250 (Half Saddle sponsor) or \$2500 (Whole Saddle Sponsor)

Sponsor name listed in rodeo programs, announced at each rodeo, company name will be posted on the BCLBRA website with a link to your company website, banner hung in the arena and/or have a flag in grand entry (sponsor to provide banner and/or flag), plus will have their name on one of the four year end All Around Champion Saddles. You are also invited to our year end banquet to present the saddle winner with their certificate.

The 4 All Around Saddles which require sponsorship include: Junior Girl's, Junior Boy's, Senior Girl's and Senior Boy's.

Back Number Sponsor (Large Center) \$1000 - Prairie Coast Equipment

Lower Back Number Sponsor \$500 each - 3 Available

Sponsor name listed in rodeo programs, announced at each rodeo, company name will be posted on the BCLBRA website with a link to your company website, banner hung in the arena and/or have a flag in grand entry (sponsor to provide banner and/or flag) Name and logo featured on each contestants back number worn throughout each event.

Junior Reserve All Around & Senior Reserve All Around \$1000 each - 2 Available

Sponsor name listed in rodeo programs, announced at each rodeo, company name will be posted on the BCLBRA website with a link to your company website, banner hung in the arena and/or have a flag in grand entry (sponsor to provide banner and/or flag) Invitation to our year end banquet to present winners with their prize. Name and Logo featured on runner up prizes, 4 in total.

Thank you for taking the time to consider your 2025 sponsorship of BCLBRA. Without sponsors like you, we wouldn't be able to continue helping the youth of our great sport grow and help to keep rodeo and western heritage alive.

For any questions, please contact

BCLBRA President Derek Mobbs

250 315 9498

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BCLBRA Sponsorship Director

bclbrsponsorship@gmail.com

BC^LBRA 2026 Sponsorship Form

Sponsor Company Name:	
Contact Name:	
Email:	
Mailing Address:	
Website link:	

Level of Sponsorship: (circle)	• Bronze \$300 • Silver \$<u>500</u> Event: _____ • Gold $\frac{1}{2}$ saddle \$1250 Full saddle \$2500 • Back Number \$1000 \$500 • Reserve All Around \$1000 • Sportsmanship Junior & Senior Buckles \$500
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Please email completed form and logo (jpeg or png) to bclbrsponsorship@gmail.com.

Please make cheques payable to British Columbia Little Britches Rodeo Association:

PO Box 2 Pritchard BC V0E2P0

E-Transfers can be made to bclbrsponsorship@gmail.com